

FREE STARTER PACK

# The 5-Minute Newsletter Starter Pack.

The one-page framework, the copy-and-paste AI prompts, and the 7 templates, pulled straight from the book.



**1 The framework**  
Four blocks, four steps, one page.

**2 The prompts**  
Fill the blanks, keep your voice.

**3 The templates**  
7 formats that convert.

## PART 1 • THE FRAMEWORK

# Four blocks, four steps. Every newsletter.

Great newsletters are not magic. They are the same handful of pieces, assembled the same way. Know the pieces and you never face a blank page again.

## BLOCK 1

**Subject + preview**

Your whole open rate rides here. Have AI generate 5 to 10 options, then pick. Never agonize over one.

## BLOCK 2

**Introduction**

Connect, do not lecture. Two or three warm, personal sentences that bridge into the topic.

## BLOCK 3

**Main content**

One useful idea, made scannable. Tips, a story, or a short list. This is the value you promised.

## BLOCK 4

**Call to action**

One clear next step. Reply, click, or buy. Make the obvious move feel easy, never pushy.

## THE FIVE-MINUTE WORKFLOW

**1 Define topic and angle**

What is it about, and what is your specific take? One line each. ~30 sec

**2 Generate the structure**

Hand AI the topic, angle, and audience. Let it draft the skeleton. ~30 sec

**3 Review and add your voice**

This is where you earn your keep. Add the story only you can tell, cut anything that does not sound like you. ~2-3 min

**4 Final check and subject line**

Does it deliver value? Sound like you? Clear CTA? Then have AI pull the subject line from the finished draft. ~1 min

## PART 2 • THE PROMPTS

# The prompt sheet that keeps your voice.

Generic AI comes from generic asking. Every prompt below leaves blanks for your specifics. Fill them in and the output sounds like you, not a robot.

## START WITH SPECS

## Five things every good prompt includes

**S — Specificity.** Exactly what you are making.

**E — Emotion.** What the reader should feel.

**S — Style.** Your tone and format.

**P — Persona.** Who you are writing as.

**C — Context.** Audience, offer, background.

## SUBJECT LINES

BEATS THE BLANK SUBJECT BOX

Generate 10 subject lines for a newsletter about [topic]. Audience: [who they are], interested in [interests]. Mix curiosity, benefit, and question styles. No clickbait. Aim for 40-60 characters.

## INTRODUCTION

THE PERSONAL OPEN

Write a warm, conversational intro for my newsletter about [topic]. Sound like I am talking to a friend. Include a short anecdote about [recent experience], then move into [main topic]. Under 150 words. My style: [paste a sample].

## EXPAND AN IDEA

WHEN YOU KNOW WHAT TO SAY, NOT HOW

Expand [idea] into a 200-word section for [audience] who struggle with [problem]. Include one tip they can use today, one mistake to avoid, and an encouraging close. Tone like: [paste sample].

## CALL TO ACTION

NATURAL, NOT SALESY

Write 3 CTA paragraphs encouraging readers to [action]. Each 2-3 sentences, clear benefit, not pushy. My audience values [values]. Write in my voice: [describe].

## SOUND LIKE ME

THE VOICE TRICK

Here are examples of my writing. Analyze the patterns, then write a section about [topic] that sounds exactly like I wrote it: [paste 2-3 of your own paragraphs].

## PART 3 • THE TEMPLATES

## 7 plug-and-send formats that convert.

Never wonder what to write again. Rotate these seven and your newsletter stays fresh without you reinventing it each week.

**1 Personal Story + Lesson**

A real experience, then the takeaway readers can use. Authenticity generic content cannot fake.

BUILD CONNECTION

**2 Problem • Solution • Action**

Name a pain, offer relief, give one small step. The format of trusted problem-solvers.

BUILD CONNECTION

**3 Behind-the-Scenes**

Invite readers into your process. Insider access turns an audience into colleagues.

BUILD CONNECTION

**4 Curated Roundup**

Hand-picked resources with your commentary on each. Positions you as the guide.

SHOW EXPERTISE

**5 Myth-Busting / Contrarian**

Challenge a common belief, then offer the better way. Thought leadership in one send.

SHOW EXPERTISE

**6 Case Study**

A concrete before-and-after with specific numbers. Readers picture their own result.

DRIVE ACTION

**7 FAQ / Q&A Spotlight**

Answer real subscriber questions. Instantly relevant, with natural room to mention an offer.

DRIVE ACTION

**Rotate them**

+ Map one template per send for the month. The "what do I write?" stall disappears.

KEEP GOING

## You have the pieces. The book is the full system.

This pack is the skeleton. The book adds the prompt-engineering detail, the editing framework that keeps AI sounding human, and the calendar and habit system that makes it stick week after week.



### Get the full book

5-Minute Newsletters with AI, on Kindle. Scan the code or search the title on Amazon.

**\$2.99** · less than a coffee

### Want it built in, not done by hand?

The prompts above work in any AI tool. If you would rather have the drafting and sending live in one place, AWeber's AI Writing Assistant does the same job inside your email platform, with a free plan to start.

[aweber.com/assistant](https://aweber.com/assistant)

That AWeber link is an affiliate link. If you start through it, Morgan may earn a small commission at no extra cost to you. It is here because it does the same job this pack teaches, nothing more.